

### Information for CSOs

- 1280 new articles were added on nonprofit.hu.
- We remain the primary platform for job seekers in the civil sector, publishing 655 job vacancies.
- The NIOK HUB continued to be a popular venue for CSO events.
- We distributed 48 nonprofit.hu newsletters to over 11,000 subscribers.

# Trainings

- We conducted 12 public webinars on CSO management and resource optimization.
- Offering 6 training sessions and 4 online courses for CSO employees, we covered topics such as media literacy, countering disinformation, positive narratives, organizational and mental resilience, and online campaigning.
- Additionally, we contributed to the knowledge of CSOs on these topics with 22 new blog posts and 5 free self-paced online courses.

### Civil Award

- 104 applications were received.
- Out of 25 finalists, 10 organizations were awarded prizes at the gala awards ceremony, which was attended by a packed house.



"It's uplifting to see that there are many of us across the country who want to make life better for those around us and for ourselves."

Civic Award winner



Our channel features 3 new programs on civic advocacy and communication, produced in partnership with the Hive Mind Community.

### Social Base Building

In late 2023, a new phase of our social base program kicked off under the Stronger Roots project, supported by the EU. We collaborate with 16 organizations for a year and a half to help them better understand and strengthen their support base.

#### Research

• In collaboration with Pulzus Research, we conducted a representative study examining private donation habits and trends.

## Adjukossze.hu Donation Portal

- In 2023, over HUF 380 million was donated to various causes through Adjukössze.hu's community, credit card, and telephone fundraising services.
- A record-breaking HUF 35 million was raised in a single social campaign on the Adjukössze social platform in 2023.
- The number of new organizations using the card payment interface increased, with 38 new organizations joining this year.

NIOK staff members collectively volunteer in 13 CSOs. :)

### Civiltech.hu

We supported NGOs with donations and discounted software, amounting to HUF 300 million.

## Meet & Code

 Grants were awarded to 54 organizations, enabling them to organize 81 events with the participation of 4,700 young people to showcase the enjoyment of programming.

Interested in learning more about us? Explore our website and get in touch at www.niok.hu.









