2024: year in review



Information for NGOs

- 1194 new entries on Nonprofit.hu
- Job seekers in the civil sector continue to find the most opportunities on our website: we have published 635 calls for applications
- We sent out 44 nonprofit.hu newsletters to more than 11,000 subscribers, with an average of 30 new items per newsletter
- We conducted a satisfaction survey among nonprofit.hu readers, with 314 responnses

"As a volunteer working in 5 NGOs, we have never had a problem that we could not solve with the help of nonprofit.hu."

nonprofit.hu satisfaction survey respondent

Social base building

With the support of the European Union's CERV program we are working with 15 NGOs in the framework of the Stronger Roots social base building project to help them better understand and strengthen their community of supporters

Trainings

- 11 public webinars on communication and fundraising for 542 participants
- 2 in-person and 3 online trainings with 58 NGO participants on combating misinformation and creating positive narratives

Civil Awards

- A record-breaking 171 applications received
- 10 out of 27 finalists received an award

"The Civil Awards application should be a prescription for all organizations. It has helped us a lot to reflect on and reframe what we do."

2024 award-winning organisation

Podcast 4



We have produced 14 new episodes on topics of interest and benefit to NGOs.

Regranting

In the framework of 4 calls for proposals, we distributed grants worth 180 000 EUR to 27 organisations for projects in the fields of social base building and communication.

Adjukössze.hu

- A total of 180 000 EUR was raised for good causes by the organisations through crowdfunding campaigns running on Adjukössze.hu
- A total of 742 000 EUR was raised through all Adjukössze fundraising tools (crowdfunding, bank card and tele fundraising)

Adjukössze webshop donation

We launched a new service where anyone can donate to a registered NGO with just one click when shopping online. The service is free for NGOs and does not mean an additional cost for customers either, as the donation is deducted from the profit of the online shop after the purchase..

- 159 organisations joined the service in 2024
- 3/8 partner online shops and service providers
- 580 purchases made through the system
- 816 users have already registered



We celebrated the 30th birthday of NIOK:)

Civiltech.hu

We supported the work of NGOs with donated and discounted software worth 706 000 EUR.

Conference of researchers and developers

results into practice. This is the idea behind the first event of the Researchers and Developers Meeting series, organised in cooperation with the Social Science Research Centre, and to be continued!

Want to know more about us? Visit our website and contact us: www.niok.hu/niok-en









